

## **Press Release**

## ALi Introduces Next-Generation, CAS-Ready Value SoC to Echo the Rapid Growth in India

Issued by: ALi Corporation

**Taipei** – **September** 6<sup>th</sup>, **2018** – ALi Corporation, a leading Set-Top Box (STB) chipset provider, proudly announced that the company will launch its next-generation value SoC to echo the SD-to-HD transition in India region. The new platform, known as "F8" family (M3711C), indicates ALi's commitment and dedication to offering operators, mainly cable sectors, the advanced security, high performance and cost-effective solutions to deeply penetrate the market of India.

ALi's recently introduced F8 family SoC (M3711C) offers world-class performance and cost-effectiveness for TV operators, especially oriented towards cable TV sectors in India market. The new solution meets the security compliance with international 1<sup>st</sup> tier CAS (Conditional Access System) vendors for Pay TV requirements. This next-generation value SoC reserves sufficient capability to compare with satellite and terrestrial demodulator for mainstream operators in global market

"The new F8, named M3711C, is optimized for performance while offering cost-effectiveness for operators to provide entry-level solutions to their customers", said Daniel Huang, CEO of ALi Corporation. "For Pay TV services, the new F8 platform from ALi offers security and compliance with mainstream CAS. In fact, there is a widespread ongoing implementation and deployment in our targeted market. We anticipate large-scale market deployment of F8 (M3711C) in Q4, 2018."

"This latest innovation shows our determination to deeply penetrate the market of India and establish a strong foothold. In fact, we expect the widespread of our F8 around 2018 and 2019", added Daniel Huang, CEO of ALi Corporation.

The new F8 (M3711C) family will be showcased at IBC 2018 from September 14<sup>th</sup> to 18<sup>th</sup>. Visit us for more information at BS19 and BS20, Hall 1, RAI Amsterdam.

## **About ALi Corporation**

ALi Corporation is a leading innovator and developer in the set-top box (STB) system-on-chip (SoC) market. By fully leveraging its core expertise in the set-top box industry, ALi Corp.'s solutions are recognized for their high levels of integration, superior performance reliability, premier customer oriented service and compelling cost structure. Hundreds of Pay TV operators have adopted ALi Corp.'s solutions worldwide. ALi Corp. was founded in 1987 with headquarters in Taipei, Taiwan, R&D centers as well as sales offices in Hsinchu, Shanghai, Shenzhen, Zhuhai, Geneva, Seoul, and Noida, and technical support teams throughout Asia. For more information, please visit www.alitech.com.

## **Media Contact**

Mavis Wu mavis.wu@alitech.com