

ALi Corporation to Showcase Latest Digital Entertainment Innovations at IBC 2019

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Taipei – September 6th, 2019 – ALi Corporation, a leading Set-Top Box (STB) chipset provider, proudly announced that the company will showcase a wide spectrum of digital entertainment innovations in the upcoming IBC 2019, from September 13th to 17th, at balcony suite BS 20 (Hall 1, 2F), RAI Amsterdam, as the stage to present ALi's latest achievements.

At IBC 2019, ALi will demonstrate the latest innovations including HEVC S2 solution targeted for major operators in Europe and SAARC regions, next-generation fully-featured T2/T/ISDBT SoC, and highly cost-effective chipsets already deployed by a leading browser company to run high-level applications. On the other hand, to meet the trends of Smart Home, ALi will also present our recent smart home innovation, such as Smart alarm.

"ALI has a long-established reputation in PayTV SoC design", said "Sophia Liang, CEO of ALI Corporation. "This time at IBC 2019, we are determined to demonstrate our latest innovations in digital entertainments and I am confident that our SoC will offer the high-performance with cost-effectiveness for operators worldwide to gain more market shares. In fact, we will also introduce our Smart Home solutions this time at IBC to meet the home IoT demands. Our continued innovations are evident and ALi is dedicated in forming the value chain with our customers".

For further information of ALi latest innovations, please visit ALi Suite at IBC 2019 from September 13th to 17th. Our booth is located at balcony suite BS 20 (Hall 1, 2F), RAI Amsterdam.

About ALi Corporation

ALI Corporation is a leading innovator and developer in the set-top box (STB) system-on-chip (SoC) market. By fully leveraging its core expertise in the set-top box industry, ALI Corp.'s solutions are recognized for their high levels of integration, superior performance reliability, premier customer oriented service and compelling cost structure. Hundreds of Pay TV operators have adopted ALI Corp.'s solutions worldwide. ALI Corp. was founded in 1987 with headquarters in Taipei, Taiwan, R&D centers as well as sales offices in Hsinchu, Shenzhen, Zhuhai, Geneva, Seoul, and Noida, and technical support teams throughout Asia. For more information, please visit <u>www.alitech.com</u>.

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